

For Immediate Release



Black & White Adventure Offers Canadian Wildlife In Living Colour

Presented by Canada's Churchill Wild and Clayoquot Wilderness Resort

Jan. 17, 2011, Manitoba & BC – For the very first time, wildlife adventurers and photographers will have the opportunity to get up close and personal to Canadian black bears and polar bears, humpback whales and beluga whales, during a spectacular summer trip in 2011.

The ***Black & White Adventure*** has been created by two of Canada's top wilderness resort operators, Churchill Wild and Clayoquot Wilderness Resort. Both specialize in wildly incredible nature holidays with top notch amenities, and discovered that once guests experienced one species of bear and whales, they crave the opportunity to view, photograph and learn more about other species. The only package in the world to offer this intense wilderness combination, this adventure takes guests from the UNESCO protected biosphere reserve and rainforests of Clayoquot Sound to the rich and vibrant northern wilderness of Churchill Manitoba's Hudson Bay Coast, with opportunities to stay in Vancouver and Whistler, BC, in one mind blowing trip.

This photographer's dream experience is being offered during 13 different dates, July and August 2011, ranging from 10 – 14 nights. Rates for the package start at CDN\$12,795 per person, based on double occupancy. Included are overnight accommodations, meals, guided activities and local transportation including seaplane transfers to/from Vancouver and Clayoquot Wilderness Resort and aerial and ground transfers at Churchill Wild, and ground transfers to Vancouver and Whistler. Not included are flights to Winnipeg or Vancouver and between Vancouver and Winnipeg.

At Manitoba's Churchill Wild, (www.churchillwild.com) guests have on the ground and in the bay access to polar bears and beluga whales as well as spectacular northern flora

and fauna, and birding during the summer months. Churchill Wild is the only company on earth that offers fly in eco-lodges in remote Arctic locations that have been strategically built to follow the path of the polar bear during its seasonal migrations. Sensitive to the fragile environment that surrounds the eco-lodges, guests enjoy Arctic luxury accommodations and gourmet meals, with a light environmental touch which is one of the reasons most of the wilderness excursions are done on foot or by boat.

“For 15 years, we’ve specialized in light-footprint, personalized eco-tours into Canada’s North,” said Mike Reimer, co-creator of Churchill Wild. “There’s something pretty awesome about coming face-to-face with a polar bear or nose to nose to a beluga whale for the first time and making that genuine connection with nature. We’re proud to partner with Clayoquot Wilderness Resort, a well-respected and like-minded company to offer such a wide ranging experience that celebrates whales and bears.”

The Canadian eco-safari experiences of Clayoquot Wilderness Resort (www.wildretreat.com) first began 13 years ago, just off the coast of Vancouver Island near Tofino, BC. The resort has popularized the term “glamping” for glamorous camping, with its award winning blend of upscale tent accommodations, with fireplaces and ensuite washrooms, antique furniture matched with Persian carpets, Healing Grounds spa, exceptional dining and adventure opportunities tucked deep within what National Geographic has termed an “upside down rainforest”.

“We have built our business on providing guests with the type of experiences they can not get any where else in the world,” says John Caton, managing director of Clayoquot Wilderness Resort. “When people see their first black bear they are hooked and want to know more, including how they relate to the Polar Bear of our northern areas. Knowing the quality of experiences offered at Churchill Wild, it was a natural fit to see how we could offer this expanded experience to guests.”

People are encouraged to call either Churchill Wild (1-866-846-9453) or Clayoquot Wilderness Resort (1-888-333-5405) and speak to one of the resorts’ travel experts to learn more about the **Black & White Adventure** package, and arrange for the type of personalized experience that is the specialty of each company. Additional information may be found at www.wildretreat.com or www.churchillwild.com.

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